

IMPACT STATEMENT

HUMAN TRAFFICKING AWARENESS PROGRAM

OUR COMMITMENT

Precision Pipeline, LLC, (PPL) is 100% committed to safety, the communities we work in and to being part of something bigger than the project. With added focus on improving the health and safety of our environment, our people and overall well-being of the communities we work in, we truly make a difference during the construction of each project and beyond.

One way we show our commitment to community is by implementing a Human Trafficking Awareness Program. The PPL Human Trafficking Awareness Program trains 100% of all PPL employees to recognize the signs of human trafficking and empowers them to report this crime.

WHAT IS HUMAN TRAFFICKING?

Human trafficking, or modern-day slavery, is when people are illegally bought and sold for forced labor or commercial sex. Traffickers use **force**, **fraud** and **coercion**, including abduction, deception, torture and/or the abuse of power, to prey upon their victims' vulnerabilities while profiting off their exploitation.

Human trafficking is the second largest criminal industry in the world today, second only to the drug trade, and it is the fastest growing. Traffickers have recognized that, unlike drugs that can be sold only once, humans can be sold and resold, again and again.

MYTH: Child sex traffickers usually kidnap their victims or otherwise take them by force.

FACT: Child sex trafficking victims virtually always know their traffickers. Sex traffickers usually groom or seduce children into commercial sex. Rarely do they kidnap them.

MYTH: All human trafficking involves sex.

FACT: Experts believe there are more situations of labor trafficking than sex trafficking, but there is much wider awareness of sex trafficking in the United States.

WHY THE ENERGY INDUSTRY?

The energy industry is a target for human traffickers. Human trafficking is found in areas of concentrated male populations and the energy industry is known to be male-dominated with large groups of men housed in locations away from home, friends and family for long periods of time.

The energy industry is uniquely positioned to help stop this crime. With a traveling workforce of more than six million workers in thousands of locations supplying energy from oil and gas, solar, water, wind, etc., workers commonly spend time at truck stops or convenience stores for meals, supplies and fuel. Once trained to spot the red flags, they can be part of the solution by knowing the signs of human trafficking and reporting it to local law enforcement via the Human Trafficking Hotline (1-888-3737-888).

1 Estimates show there are up to 40 million victims of human trafficking world-wide.

2 50% of victims are children; 80% women and girls.

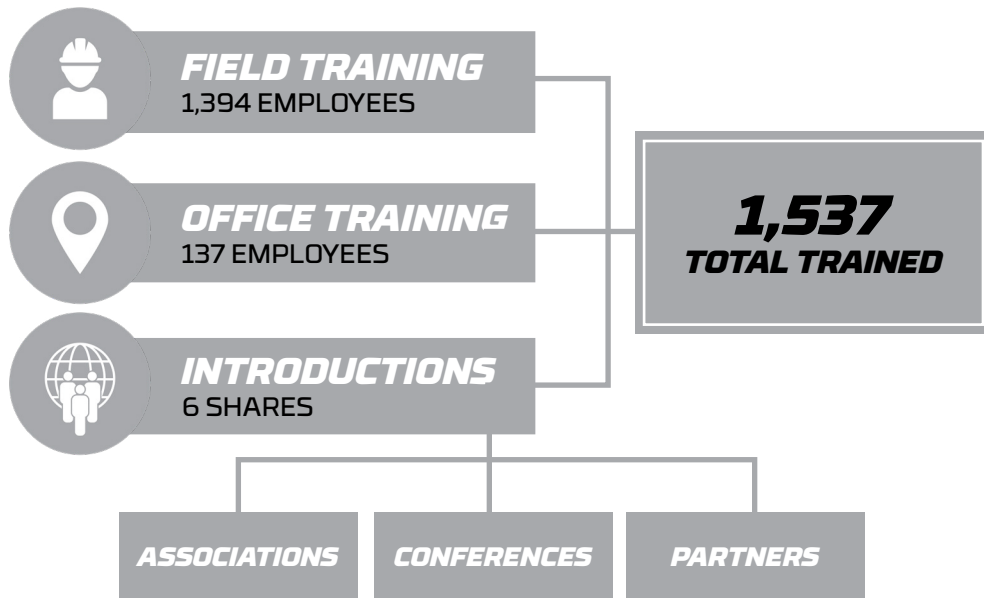
3 70% of female victims are trafficked into the commercial sex trade industry.

4 The trafficking industry profits by \$32 billion annually.

5 12-14 is the average age of entry into sex trafficking.

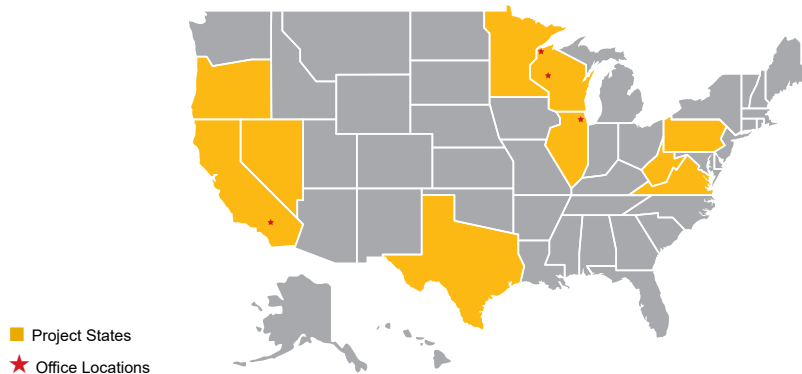
SOLUTION:
**NO DEMAND,
NO TRAFFICKING**

YEAR ONE: PPL TRAINING DATA



CREATING A NATIONAL IMPACT

PPL has infrastructure projects across the United States and offices in Eau Claire, Wisconsin; Superior, Wisconsin; Carol Stream, Illinois; and Rancho Cucamonga, California. This has allowed our training to have a national impact beyond our home office.



2021 GOALS

As human trafficking awareness is woven into our company culture, the next steps for growth are to create a unique PPL program. This program will continue to use the Truckers Against Trafficking video training but will have it's own logo added to the hard hat sticker, banner and poster. To take the program a step further, PPL will be implementing a Demand Reduction Policy for all employees. This will enforce the message of **No Demand, No Trafficking**.

WHO?

We have partnered with both local and national anti-trafficking organizations to implement our Human Trafficking Awareness Program.

FIERCE FREEDOM is an organization local to our home office. We participate in their fundraising efforts and help educate by contributing to podcasts and sharing social media posts.

TRUCKERS AGAINST TRAFFICKING is a national organization with a new energy-focused division, Empower Freedom. We use their video and materials, such as wallet cards and posters, in our training.

HOW?

We have used resources from anti-trafficking organizations to help us implement our program.

- Everyone on every project goes through orientation and watches a video on human trafficking.
- After training, participants receive a hard hat sticker and a wallet card as a reminder of the red flags of human trafficking.
- Home and field offices hang posters and banners to keep the program top of mind.
- Employees are empowered to make the call to report this crime any time they see a red flag.

100% COMMITTED

We have chosen to take our Human Trafficking Awareness Program to the next level by speaking out against this crime and encouraging others to do the same. In the first year, we have:

- Spoken to industry partners about human trafficking and how they can begin their own programs.
- Presented on this topic at industry leadership events.
- Participated in a Coalition Build event and recorded a podcast describing our program.
- Implemented a Demand Reduction Policy and hold all employees accountable.

"OPEN & AUTHENTIC CONVERSATIONS WILL HELP PROTECT US ALL FROM TRAFFICKING AND EXPLOITATION."

— CAT JACOBY, FIERCE FREEDOM

INITIATIVE PHOTOS

BANNER AT EXIT/ENTRANCE OF YARD

By placing key reminders, such as banners and posters, in well-traveled areas of their jobsites, PPL is growing a mobile crew that will be the eyes and ears throughout the country.



GROUP TRAINING IN THE FIELD

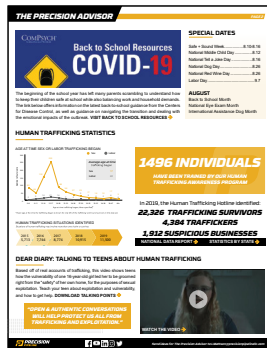
With construction sites around the nation, field orientation is presented multiple times per week in a group setting at the safety trailer in each PPL yard.

TAT TRAINED HARD HAT STICKER

After watching the video, participants receive their wallet card and hard hat sticker.

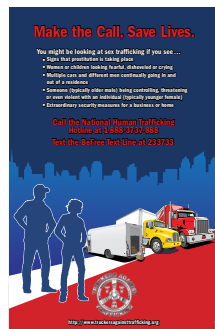


INITIATIVE ASSETS



PRINTED ASSETS

Outdoor Vinyl Banner
TAT Trained Hard Hat Sticker
Quick-Reference Wallet Card
Co-Branded TAT/PPL Certificate
National Human Trafficking Hotline Poster



EVENT PARTICIPATION PHOTOS

Just Us for Justice Run/Walk
Hygiene Kit Donation
Night of Freedom & Hope Dinner
Podcast Recording
Pipeline Leadership Conference Speaker
Distribution Contractors Association TAT Guest Speaker

INITIATIVE TIMELINE

